

DESIGNER APPLICATION FORM

Name of Designer	
Years as Designer	
Fashion School Attended	
Age	
Gender	
Address	
Phone Number	
E-Mail	
Facebook/Instagram	
Blog	
Passport Number	
Name that you want to call your collection	
Have you joined any competitions before? If won, What Place	
Competition	Place
Do you have any Manufacturing Arrangements? If yes with what company?	

Please attach a 2x2 picture of yourself

Submit 5 pictures of your recent collection. Sketches of your proposed collection TFI Fashion Design Awards 2019.

I/We have read and confirmed acceptance of the General Rules and Agreement for participation in the TFI Fashion Design Awards 2019, and agree to abide by the same and any future amendments there to, should I/we accepted to compete in the said contest.

\_\_\_\_\_  
Authorised Signatory

Name: \_\_\_\_\_ Date: \_\_\_\_\_

## **Design Brief**

Your application form has to be completed (Page 1) with all details.

This application form has to be accompanied by the following;

- a. Your concept notes for the collection (Around 100 words)
- b. Your detailed drawings of collections with fabric, colour and embellishment
- c. Any other details you wish to submit.

Our esteemed jury will shortlist 12 finalists. These 12 finalists will be supplied with a fabric box containing the following

- a. 15 meters Dress material
- b. 15 meters Shirting material
- c. 15 meters Suiting material
- d. 15 meters Outerwear material
- e. 15 meters Fancy material (lace and other varieties)
- f. 15 meters Denim material
- g. Trims assorted.

This package contains the above and each box will have different varieties of the same. This will be chosen by the Prasad Bidapa team. The 12 finalists will take part in a lottery to see which box they win. Besides what the box contains, you are free to add your own trims, buttons, zips etc.

Our expectation is to see how you create 8 complete ensembles from the 90 meters supplied to you. These fabrics can be combined to tell your story or 8 individual garments created from each variety.

Creativity, concept, mindfulness and superb execution is what we expect from each collection.

Make sure your first presentation is superb. The 12 finalists will be chosen by the jury both on the basis of your concept as well as the photographs of your previous work which will have to be attested by a relevant authority from your organization. All tailoring and manufacturing costs will be borne by the final 12 contestants.

**A short note on the design briefing**

While we place no restrictions on your collection visualization, we would like to give you a few pointers that may help you during your design process. A strong theme is always helpful to impress the judges with. These are key factors for you to study.

The macro theme is

“CREATING A GLOBAL PRODUCT WITH INDIAN TEXTILES AND TECHNIQUES”

These are the ideas that are currently trending

A.

Ungendered - Gender neutral collections that are gender fluid.

B.

Crossover Styling No Boundaries - Juxtaposition of mixing formal with casual, day with night , active with formal , etc option of integrating concepts that don't usually go together. ( Denim plus tailoring, lounge with formal, ) this is an emerging global lifestyle trend.

C.

Business Dressing for Men or Women with application for airlines, Hotel Industry and corporates.

Categories can be any gender, daily wear, casual wear, evening wear, ethnic wear or bridal wear.

**Size chart**

WOMEN:

Tops, Blouses, Shirts and Cholis	Size Small (Average Bust Size 32 B)
Skirts, Pants and all Bottoms	Size Medium (Avg Waist Size 26” to 28”)
Hip Size	34” to 36”
Average Height of Model	5’9” to 5’11” without Heels
Shoe Size	US 39, 40, 41

MEN:

Shirt/ Jacket Size	40 / Fitted Medium
Waist Size	32”
Trouser Inseam	34”
Average Height of Model	6’1” to 6’3” without shoes
Shoe Size	UK 9,10,11

## Agreement

1. I/We agree to provide to TFI Fashion Design Awards the following documentation for consideration of this application at the same time of submission of the application:
  - a. Photos of portfolio of garments or accessories created in the past three years
  - b. Copies of all press and/or tear sheets of media coverage in the past three years (if any)
  - c. Copy of a valid passport and driver's license
  - d. Typed statement on the designer's philosophy of fashion
  - e. Written statement of designer's capability to manufacture apparel or accessories within 60 days of order as per the Rules and Regulations of the Competition
  - f. List of trusted suppliers and contact details
  - g. Biography of designer
  - h. A design idea for an RTW line with sketches that will become the foundation of your collection.
2. TFI Fashion Design Awards is authorized to use photos submitted with the application for any promotional purpose related to the event contemplated by this Agreement.
3. Selection of representatives/contestants entails an obligation to attend all functions and meetings organized by TFI Fashion Design Awards and at which attendance is either mandatory or specifically requested.
4. It is further understood and accepted that the designer will be required to attend the event at his/her own expense.
5. It is recognized and accepted that all decisions of the panel of judges in respect of the contestants and representatives are final and there is no recourse to appeal.
6. TFI Fashion Design Awards will not be held liable for personal losses or injuries to participants, or affiliated personnel except where such loss or injury is due to gross negligence on the part of TFI Fashion Design Awards.
7. TFI Fashion Design Awards will not be held liable for any loss of garments, accessories, supplies, tools, equipment, or personal items brought to the TFI Fashion Design Awards event by a participant.
8. TFI Fashion Design Awards reserves the right to use all images derived in any form during or from the event/competition and to transform the same into any or all forms of media currently in existence or yet to be created.
9. I/we agree to abide by all established times for fittings, photo shoots, bazaars, special appearances, media interviews, and shows, and to respect times allotted to prepare for subsequent shows.
10. I/we agree to liaise in advance for the photo shoot with the assigned Producer in respect to the appropriate models, make-up and hair consultant(s) in respect of the desired make-up and hair effect to be achieved.
11. I/we agree to accept the terms of operation and compensation established by TFI Fashion Design Awards in respect of its role as Investor, venture capitalist and Collective Label Producer as disclosed and contracted with the relevant designers and disclosed to the Fashion Schools/employer of each.

12. It is understood that TFI Fashion Design Awards reserves the right to either postpone or cancel any part of the entire event/competition in its sole discretion.

13. It is understood and accepted that TFI Fashion Design Awards reserves the right to review all designs and garments at any time prior to presentation/uploading into the online shop for public viewing in order to ensure quality and completion, and further has the right to remove any garment or design from presentation/competition if, in its sole discretion, it deems appropriate to do so. The cost for repairs and damages will be borne by the designer.

14. I/We agree to abide by the rules and regulations that refrains us from the direct sale of designs and merchandise which are exclusively under the TFI Fashion Design Awards brand to consumers during the competition. All merchandise produce should be accounted for and passed through TFI Fashion Design Awards for quality checking and monitoring. I/We agree to only endorsing orders for purchases of the TFI Fashion Design Awards labelled merchandise during the duration of the competition.

15. This Agreement, along with any other document, and in particular the General Rules or mechanics of the competition, specifically referred to or implied herein as having legal effect, shall constitute the entire agreement between the parties hereto, and each party undertakes that it has read and understood the terms of the Agreement.

16. Any right, benefit, or obligation due to a party to this Agreement cannot be assigned by either party without the prior written consent of the other.