



## TFI FASHION DESIGN AWARDS 2020

### “DESIGNER OF THE YEAR 2020”

#### DESIGNER APPLICATION FORM

Designer name \_\_\_\_\_

Year's of experience \_\_\_\_\_

Fashion Institute name \_\_\_\_\_

Course name \_\_\_\_\_

Age \_\_\_\_\_

Gender \_\_\_\_\_

Address \_\_\_\_\_

Phone no. \_\_\_\_\_

Email ID \_\_\_\_\_

Facebook / Instagram \_\_\_\_\_

Blog / Website \_\_\_\_\_

Passport no. \_\_\_\_\_

Have you won any competitions before?  
If yes, provide details \_\_\_\_\_

Do you have any manufacturing arrangement?  
If yes, provide details \_\_\_\_\_

I/We agree to provide to TFI Fashion Design Awards the following documentation for consideration of this application at the time of submission (only in soft copies):

- a. Biography of Designer (Completed Designer Application form)
- b. Typed statement on Designer’s Fashion philosophy
- c. RTW Collection of 5-8 ensembles presented with concept note (around 100 words), mood board and detailed sketches with the fabrics, trims and colours.
- d. Photos / Portfolio of garments or accessories created in the past three years.
- e. Written statement of Designer’s capability to manufacture apparel or accessories within 60 days.
- f. List of trusted manufacturing facilities and their contact details
- g. A photocopy of your identification card (valid driver’s license/ PAN / Aadhar)

I hereby declare that I have read and accepted the Terms & Conditions and Agreement for participating in The TFI Fashion Design Awards 2020. By competing in the said competition, I agree to abide by these rules and to any future amendments made to them.

Date: \_\_\_\_\_

The Applicant: \_\_\_\_\_

## **TFI FASHION DESIGN AWARDS 2020**

### **“DESIGNER OF THE YEAR 2020”**

#### **ABOUT**

TFI - Textile Fairs India, over the years has successfully integrated the entire supply chain partners from fiber to fashion with its focused shows like YARNEX, F&A, TEXINDIA and Fashion Conect. These events held annually bring together high quality suppliers and buyers to source products and establish linkages with existing as well as new suppliers.

Now in its second edition, TFI Fashion Design Awards is yet another step to integrate the supply chain. It aims at providing a platform for upcoming designers to showcase their talent and creation using fabrics and accessories from exhibiting suppliers at the fair. This novel concept is a win-win for everyone, as this way the exhibitor gets to present their products like never before and the designers gets recognition for their creativity. Our collaboration with renowned Fashion Guru, Prasad Bidapa plays a critical role in shaping our vision to build a successful fashion platform.

#### **STAGE 1 - Shortlisting 12 finalists for the Show Finale in Delhi**

Application period - Till 15th April'20

Shortlisted Candidate announcement - 20th April'20

Based on the submitted application form, RTW Collection, past work and other mandatory documents, our esteemed panel of jury members will shortlist 12 finalists out of all the applications received.

Designers applying for the contest should be either final year students or graduates from reputed Fashion Institutes of India. Designers with no formal fashion degree but with a minimum of 3 years of work experience may also apply.

Incomplete applications will be disqualified and not considered for the judging process.

Names of the shortlisted finalists will be announced on TFI's social media account and all selected designers will also receive an individual intimation over mail.

## **STAGE 2 - Creating Collection using materials from TFI sponsor Exhibitors**

No. of Ensembles - 8

Prep period - 20th April'20 to 1st July'20

Shortlisted candidates will receive fabrics/ accessories from TFI sponsor exhibitors, only these materials should be used to construct the ensembles. The sponsor exhibitors and hence the fabrics will be allocated at random to each designer, effective usage of provided materials will be the main aspect of the contest and be a key parameter for judging.

Designers may choose to use their own fabrics/ accessories only as supporting materials for creating their ensembles. All tailoring and manufacturing cost will be borne by the designers.

Any breach of not fulfilling this term & condition of the contest, will lead to disqualification of the candidate.

From time to time, candidates will be required to share their concepts, mood-boards, sketches, progress images with the TFI Fashion Design Awards team for review.

Candidates should be ready with their 8 ensemble collection by 1st July 2020.

Materials provided by the TFI sponsor exhibitors, may belong to any of the below categories:

- a. Dress materials (suitable for womenswear)
- b. Shirting / Top weight materials
- c. Suiting material / Outerwear material
- d. Fancy/ Novelty material (laces / fur / jacquards / dobby)
- e. Bottom weight / Denim material
- f. Assorted Trims

**STAGE 3 - Show Finale / 24.07.20 / Pragati Maidan, Delhi**

Fittings & Rehearsals - 23rd July'20

Fashion Show - 24th July'20

TFI Fashion Design Awards will bear the airfare and accommodation expenses for the designers to attend the event. All the other expenses will be borne by the designers themselves.

All finalists will arrive a day before the show and leave a day after the fashion show.

Model fittings and rehearsals will take place on 23rd July'20 at the venue, Pragati Maidan. All designers are expected to reach the venue with completed ensembles / collection at the specified time.

On 23-24-25th July'20, collections from all the designers will be kept and displayed at the Trend Forum by TFI / F&A Show.

Fashion Show will be held on 24th July'20 at Hall 7, Pragati Maidan. On the day of the show all designers will be provided backstage help.

The Fashion show will be judged by an esteemed panel of judges from the Industry, the decision of the the panel of judges in respect of the contestants and representatives are final and there is no recourse to appeal. Results will be announced post fashion show, followed by Dinner.

**Judging parameters**

- a. Originality of concept
- b. Overall look/style/drape
- c. Effective usage of fabrics provided by Sponsor Exhibitor
- d. Presentation quality
- e. Quality of execution of ensembles
- f. Stage impact (ramp appeal)

**Rewards & Recognition**

- a. The winner of the title TFI “Designer of the Year 2020” will be awarded cash prize of 1,00,000/-\*\*, a trophy, and a certificate.
- b. The first runner up of the title TFI “Designer of the Year 2020” will be awarded cash prize of 75,000/-\*\*, a trophy, and a certificate.
- c. The second runner up of the title TFI “Designer of the Year 2020” will be awarded cash prize of 50,000/-\*\*, a trophy, and a certificate.
- d. All participants will be awarded a Trophy & Participation Certificate.

\*\* Prize money will be issued to the winners after deducting TDS as applicable under Income Tax rules 20.